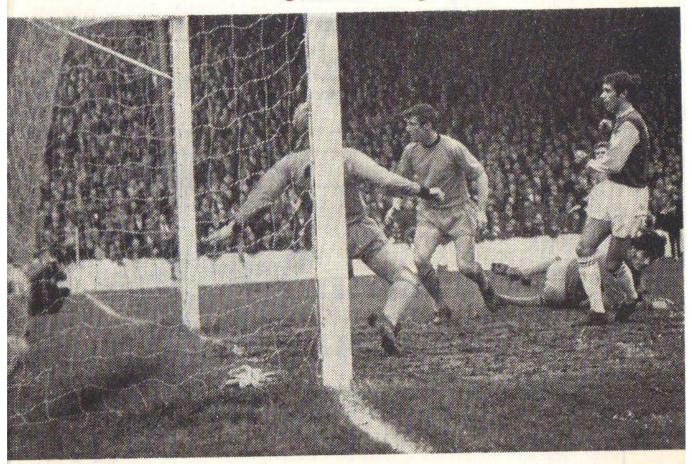
## SEASON 1968/9

Official Programme



Burnley v Wolves-Frank Casper scores for Burnley

Photo: 'Burnley Express



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No. 14 Swindon Town 20 Nov. '68

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The winning programme number will be announced over the loudspeaker at half-time. The winner should call at the office after the match to collect the prize of FIVE POUNDS and the option of purchasing one GROUND CUP FINAL TICKET.

Nº 4014

No. 14

WEDNESDAY, 20 NOVEMBER, 1968

HARRY POTTS Calling



It is with interest and warm greetings that we welcome our tonight's visitors, Swindon Town, in the first leg game of the Football League Challenge Cup semi-final.

The story of Swindon Town, it has been claimed, is practically the story of football South of the Thames. Be that as it may, the indisputable fact is that the Wiltshire club has had a most notorious career with many outstanding achievements, especially having regard to the fact that it has not yet had the privilege of figuring in the First Division of the Football League. It has, of course, enjoyed Second Division status and is now making a strong bid to regain it, having a statistical advantage over its chief

contenders for promotion from Division

The club was founded in 1881 by a clergyman, the Rev. W. Pitt, as an amateur organisation and turned to the engagement of professionals in 1894. It is one of the foundation members of the Southern League's first division when that competition was introduced, and later became one of the founder clubs when the Football League launched its Third Division.

Meanwhile its fortunes had been mixed. In that initial season of the Southern League it finished at the foot of the table, but had continuity, along with Millwall and Southampton, of Southern League football from 1894 to 1920, when it assumed Football League status at the formation of the Third Division of that competition as one of the Third Division (South) member clubs.

It has, of course, a renowned record by its deeds in the Football Association Challenge Cup competition, to which it had its introduction as long ago as season 1907-08. In that first venture in that company it reached the Third Round, and only three years later staggered the "Big Boys" and a lot of others by reaching the semi-finals, losing to Newcastle United, the ultimate winners, at Tottenham.

Another two years went by and Swindon were at the corresponding stage again, this time losing to Barnsley in a replay.

During their association with the Football League they have been obliged to seek re-election on three occasions, in the years 1933, 1956 and 1957. Five times they reached the fourth position in the table, and finally

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secured promotion to the Second Division in season 1962-63, holding runners-up position to Division Three title winners.

They made an outstanding start in their new 1963-64 season, when they set up a record for a newly promoted club, going nine games before meeting with defeat. That great start was not maintained subsequently, and the following season still found them struggling and finally relegated. Now they appear to be well established for their aim to get back into the higher circle once more.

Swindon's F.A. Cup exploits have, of course, been its chief publicity factor. It has reached the fourth round nine times, the fifth round four times and the sixth round once, in addition to the two semifinal appearances already cited. And on the course it has pulled off many shock vic-

tories.

Originally their headquarters were The Croft, but they moved to the county ground in 1896 and have remained there without interruption, even during war time, since then. Its capacity is understood to be fixed at 30,000. At a cup-tie with Burnley in 1929 was set up the pre-war record attendance of 24,730, a figure surpassed in a cup-tie with West Ham in 1964, when the figure was 28,582.

Not surprisingly, with so long a history of professional players, many outstanding footballers have been connected with the club. Perhaps the best known was Harold Fleming, an attractive and dangerous inside forward, capped nine times for England, and Granville Morris, capped nine times for Scotland. Others of renown were Harry Kay, J. Holden, S. Lamb and F. Richardson, and in more recent years Billy Lucas, a Welsh international, Norman Uprichard, Irish international, Mike Summerbee (England) and Ernie Hunt (Under-23 international) occur readily to mind.

In the present side is Thomas, capped by Wales, and Don Rogers, who has played for the England Under-23's and has been so much in the focus of the leading club

scouts for some time.

Their chairman is Mr. W. J. Castle, and manager Danny Williams, ex-Rotherham

player and manager.

Referee tonight is Mr. E. Jennings of Stourbridge. He was appointed to the Football League list in 1954. Previously he officiated in the Birmingham League. Aged 45, he was in charge of the 1967 F.A. Amateur Cup Final at Wembley, and has refereed Full and Under-23 internationals. He is also on the F.I.F.A. panel. He played in Birmingham junior football and also for the R.A.F. before taking up refereeing. A married man with two daughters, his professional occupation is that of technical representative for a water treatment company. Among his recreational interests are cricket and fishing.

#### DO YOU KNOW? LAWS QUIZ

1. If a player, who has taken a goal-kick properly, intentionally plays the ball with his hand when the ball has left the penaltyarea but before it has been touched by another player, what is the decision?

2. What action should the referee take if, at the taking of a penalty-kick, the ball strikes the goal-post and/or cross-bar and

3. If a defender, whilst standing in his own penalty-area, strikes an opponent while the ball is in play in the opponents' penalty-area, should the referee award a penalty-kick?

4. If a goalkeeper, who has changed places with one of his colleagues without notifying the referee, handles the ball inside the penalty-area, what action should the referee take ?

ing the referee. places with another player without informbecause the player who handled had changed The referee should award a penaity-kick

or cross-bar and bursts, the game ends). time and the ball strikes the goal-post and/ the penalty-kick is being taken in extended start the game by dropping the ball. (If 2. He should ask for another ball and re-

to the other side.

1. A direct free-kick should be awarded

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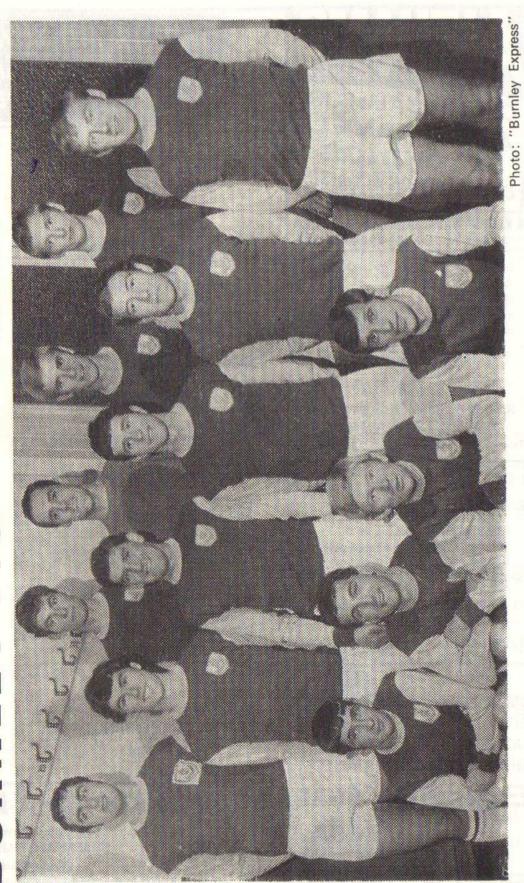
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#### **DEVELOPMENT ASSOCIATION NEWS**

#### SATURDAY DRAW - 16th November, 1968.

- Code No. P140. R. RYLEY, 8 Castle Street, Burnley, receives £100-0-0. Agent: Mr. S. ROBINSON receives £15-0-0.
   15 consolation prizes at £2-10-0 each.
- Code No. K656. S. E. RAYSON, 66 Brunswick Street, Nelson, receives £50.
   Agent: F. VICKERS receives £10-0-0.
   15 consolation prizes at £2-5-0 each.
- Code No. E907. R. HANNAH, 34 Bankhouse Rd., Nelson, receives £25.
   Agent: N. HANNAH receives £5-0-0.
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#### **SWINDON TOWN**

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#### BURNLEY

At Swindon - Wednesday, 4th December, 1968. Kick-off 7-30 p.m.

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Ground: 6/- (Adults); 3/- (Juveniles); 2/6d. (Pensioners)

SEASON TICKET HOLDERS can claim tickets for this match from the Secretary's Office on production of CUP-TIE SLIP No. 2 (from back of Season Ticket Book), after tonight's game and on Thursday, Friday and Saturday, from 9-15 a.m. to 12-30 p.m. and 2-15 p.m. to 5-30 p.m., and Sunday 10-30 a.m. to 11-30 a.m. as follows:

ENCLOSURE AND GROUND TICKETS will be available to all members during the above hours but STAND TICKETS will be restricted to Stand Members up till 12 noon on Saturday, and then to Enclosure and Ground Members up till 11-30 a.m. on Sunday next.

All unsold tickets will then be made available to the General Public on Sunday, 24th November, from 11-30 a.m. to 12-30 p.m., and on the following Monday, Tuesday and Wednesday from 9-15 a.m. to 12-30 p.m. and 2-15 p.m. to 5-30 p.m.

These arrangements are subject to tickets being available at the time of application.

Postal applications should contain remittance and stamped addressed envelope (and CUP-TIE SLIP No. 2 if a Season Ticket Holder).

ANY UNSOLD TICKETS WILL BE RETURNED TO SWINDON AFTER 5-30 p.m. ON WEDNESDAY NEXT, 27th NOVEMBER, 1968.

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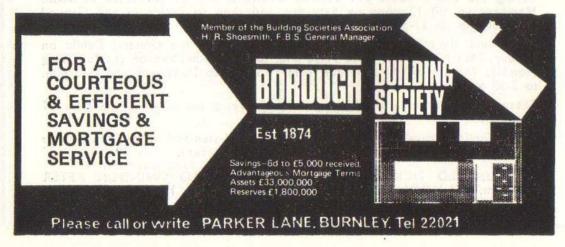
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# SWINDON TOWN F.C

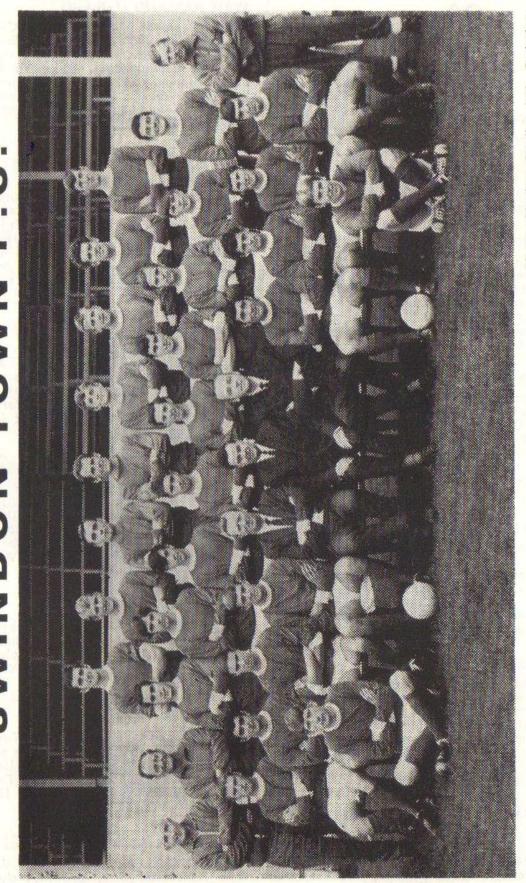


Photo: Maylott Studios Ltd., Swindon

#### Our Wisitors: SWINDON TOWN

F.C.

#### PETER DOWNSBOROUGH (Goalkeeper)

Born Halifax. Signed in August, 1965, from Halifax Town, where he was a product of local football. A fearless, agile player who has done much to strengthen the Town's defence. Height 5 ft.  $10\frac{1}{2}$  ins. Weight 13 st. 2 lbs.

#### OWEN DAWSON (Right-back)

Born Hatfield. Joined the Club from Portsmouth in June, 1962. He was a regular 1st team player until he was unlucky enough to lose his place through injury. A fast tenacious player. He was a former Youth international. Height 5 ft. 9½ ins. Weight 11 st. 12 lbs.

#### ROD THOMAS (Full-back)

Born Glyncorrwg. A former youth player with the Club. He was signed from Gloucester City in July, 1964. Took over the full-back position last season when Owen Dawson was injured, and maintained his position throughout the season. Has gained Welsh Under-23 Caps and Full Welsh Caps. Height 6 ft. Weight 12 st. 10 lbs.

#### JOE BUTLER (Full-back)

Born Newcastle. Joined Swindon from Newcastle United in August, 1965, where he graduated to the senior ranks through the Club's Junior Team. A tenacious player whose speed and ability amply make up for his lack of inches. Height 5 ft. 7½ ins. Weight 11 st.

#### ROGER SMART (Right-half or inside-for'd)

Born Swindon. Another local player who joined the Club direct from Swindon Schoolboys Team. At 17 he was appearing regularly at centre-forward in the Reserve Team, but he excels as a deep lying inside-forward. A versatile player who is able to play at wing-half. Height 5 ft. 11½ ins. Weight 12 st. 11 lbs.

#### FRANK BURROWS (Centre-half)

Born Larkhall, Scotland. Joined the Club from Scunthorpe United for whom he played three seasons. Formerly with Raith Rovers. A strong defender who has made his mark in Third Division football. Height 6 ft. 1 ins. Weight 12 st. 8 lbs.

#### STAN HARLAND (Left-half)

Born Liverpool. Was signed from Carlisle United in July, 1966. Formerly with Everton and Bradford City. He has been a regular choice at left-half since making his debut at the beginning of the 1966/67 season. A forceful player who likes to go forward to back up the forwards in attack, Height 6 ft. Weight 12 st. 5 lbs.

#### DON ROGERS (Outside-right or left)

Born Paulton. Probably the most sought after player in the team. He was signed by Swindon when only 15 and quickly came to the fore. Gained many England Youth International Caps and subsequently played in the England Under-23 International Team. Was the Club's top goal scorer last season with 28 goals. Height 5 ft.  $10\frac{1}{2}$  ins. Weight 12 st. 10 lbs.

#### DON HEATH (Outside-right)

Born Stockton. Signed from Norwich in September, 1967. Formerly with Middlesbrough, where he served as an apprentice professional. A hard working winger who is also able to play in the inside-forward position. Height 5 ft. 8 ins. Weight 11 st. 8 lbs.

#### WILLIE PENMAN (Inside-forward)

Born Wemyss, Fife. Signed from New-castle United in September, 1966, for a considerable fee. Formerly with Glasgow Rangers. A clever ball playing inside-forward who has also appeared at centre-forward with the Club. Height 5 ft. 8 ins. Weight 10 st. 10 lbs.

#### PETER NOBLE (Inside-forward)

Born Sunderland. Joined the Club from Newcastle in January, 1968, for whom he played for four years. Prefers to play an attacking role. Height 5 ft. 8 ins. Weight 10 st. 10 lbs.

#### JOHN SMITH (Inside-forward)

Born London. Signed from Torquay United in June, 1968, and previously played for Leyton Orient, West Ham United, Tottenham Hotspur and Coventry. Former England Under-23 International. Height 5 ft. 8 ins. Weight 13 st.

#### CHRIS JONES (Centre-forward)

Born Altrincham. A close season signing from Manchester City, for which club he played in their touring team in America. Height 5 ft. 11 ins. Weight 11 st. 12 lbs.

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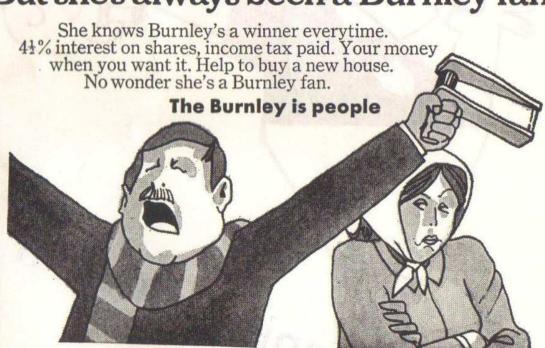
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